

## Models for Rights Management Workshop

16 July 2007, 14.15 – 17.00

### Outline

Technology is now available which allows computers to manage and enforce usage rights to content. In this workshop we explore the challenging issue of rights management from a trust, legal and technology perspective and explore the impact of adding technical protection into the equation.

To illustrate these ideas, we will use Creative Commons ([creativecommons.org](http://creativecommons.org)) as an example licensing model, and the use an interactive role playing exercise to understand the implication of adding additional licensing terms for technical protection.

### Participants

Graham Vowles	Ordnance Survey	Facilitator
Harlan Onsrud	Department of Spatial Information Science and Engineering University of Maine	Trust Champion
Roland Wagner	Institut für Geoinformatik (IFGI), Universität Münster	Technology Champion
Caroline Wilson	Lecturer in Intellectual Property Law. School of Law, Faculty of Law, Arts & Social Sciences, University of Southampton	Legal Champion

### Agenda

#### 14.15 – 15.30 Understanding and Extending Creative Commons

- Introductions and Workshop Overview (Graham Vowles)
- Creative Commons Primer (Harlan Onsrud)
- Geo Rights Management and Technical Protection (Roland Wagner)
- Legal Aspects of Creative Commons (Caroline Wilson)

15.30 – 16.00 Tea Break

#### 16.00 – 17.00 Interactive Role Play

- Ground Rules and Additional Licensing Terms (Graham Vowles)
- Rights Management Scenarios – Public, Private, Commercial or Emergency Use Case. During the role play we will work through the example scenarios and consider how the additional terms will be expressed in simple (Harlan), legal (Caroline) and technical (Roland) terms.
- Summary and Wrap-up